

2025-2030 STRATEGIC PLAN

Our mission is to work together as a community to support healthy family development and well-being.

Vision:

A healthy community where every family can thrive.

Values:

Responsiveness, Connections, Caring, Inclusive, Approachable, Knowledgeable

Strategic Directions:

Deliver programs focused on strengthening families:



- Evaluate current programs against mandate, vision, mission, and values
- Create program offerings based on feedback and needs and actively promote them
- Develop an evaluation strategy to understand impact
- Broaden CAPC program offerings across rural regions with greatest demonstrated need in Huron and Perth

Focus partnerships to meet the diverse and changing needs of children, youth and families to amplify our collective impact:



- Evaluate current partnerships against mandate, vision, mission, and values
- Draft and formalize key partnerships that align to meeting the needs of children, youth and families
- Develop an evaluation strategy to determine partnership effectiveness
- Leverage new funding partnerships to develop and enhance SEL and Self-Reg Programming in schools

Develop and implement a long term organizational sustainability plan:



- Invest in staff recognition, retention, development, and future growth planning
- Embed diversity, equity, inclusion lens throughout our organization
- Cultivate and maintain strong relationships with funders, donors, and partners
- Create an infrastructure strategy toward greater organizational effectiveness
- Engage new and existing funding to expand programming

Develop and share regional expertise on issues related to child and family well-being:



- Support internal culture of learning and knowledge sharing to deepen organizational expertise
- Leverage and share national and local data related to issues impacting family well-being
- Develop a promotion plan for disseminating knowledge to community partners/families
- Be known and valued as local experts on issues related to family well-being and healthy development
- Develop relationships with research and government partners to support, develop, analyze and share localized data that supports/informs family well-being